



# Luxe Brand You

Prompts to build your personal brand

Write down whatever comes to your mind. Think professionally and personally.

1. What makes you different from others in your same profession?
2. What annoys you?
3. What was your favorite game or activity as a child?
4. Who are your heroes?
5. What excites you?

Now fill in the blanks. Keep your role, company and industry in mind.

:: I really want to add more \_\_\_\_\_ to the world.

:: I prefer a world with less \_\_\_\_\_ and more \_\_\_\_\_.

:: I'm convinced that \_\_\_\_\_ is always possible.

Pull it all together.

Hi, I'm \_\_\_\_\_.

I work as a \_\_\_\_\_ (role) \_\_\_\_\_ but what I really do is \_\_\_\_\_ . I'm all about

\_\_\_\_\_.