



Leadership Communication Coaching THE ROAD MAP

You decide to play ALL IN by hiring an executive coach.

1. Explore Mixonian Institute coaching program
2. Fill out coaching application. [CLICK HERE](#)
3. Receive email to schedule consult call for any pending questions.
4. Make payment. Take assessments. Schedule first call.
5. Fast-track YOUR professional success

Hi there!! I'm thrilled that you're interested in the Mixonian Institute Leadership Communication Coaching program!

This document is the Leadership Communication Coaching ROAD MAP and spells out the process to 1) discern if this program is what you need; 2) how to apply; 3) how to get started and 4) what to expect during the coaching program.

1. Is Mixonian Institute Leadership Communication Coaching program right for you?

This coaching program helps professionals communicate more confidently, more persuasively and more effectively. This program has been successful for professionals who...

- You get accused of being “too blunt” at work.
- You are being overlooked at work. (Feeling invisible)
- You hate networking and often feel awkward at events.
- Your company is reorganizing and your group’s responsibilities just multiplied.
- You’re ready for a promotion but have been told that it’s not a good time at your company.
- You want to be a thought leader in your industry.
- You avoid uncomfortable conversations.
- You want to be a more skilled negotiator and/or presenter.
- You want better personal relationships at work and in your community.
- You want to be a lot more confident in any situation.

We will discuss coaching fit in a 15-20-minute consult call later in this process.

2. How do I apply for the Mixonian Institute Leadership Communication Coaching program?

[CLICK HERE](#)

Soon thereafter, we will set up a 15-minute consult call to answer any remaining questions.

3. How do I get started with the Mixonian Institute Leadership Communication Coaching program?

Once you decide to invest in your success through this program, you will make the required payment.

The investment for this 6-month **Mixonian Institute Leadership Communication Coaching** program is \$2997 and can be broken down into 3 bi-monthly payments. The program includes 12 phone calls lasting 45 minutes each plus unlimited email access to Dr. Camacho.

Once that is taken care of, these steps follow:

- You will have an intake form to fill out and return to Dr. Camacho.
- You will get a Clifton Strengthsfinder book and access code in the mail. You will take the assessment and forward the results to Dr. Camacho at laura@mixonian.com
- You will be emailed a link to set up your coaching appointments.
- Dr. Camacho will call you at each appointed time.
- You will be given homework at most calls.
- You can email Dr. Camacho any time during the 6-month coaching program. She usually answers within 24 hours but that is not guaranteed.
- You can email Dr. C presentation slides, meeting agendas or draft emails for her professional input/editing.

4. What should you expect during the coaching program?

During each call you will update “Dr. C” with what is going on with you at work and go over any homework from the previous session. Through this process, these are just some of the benefits you gain from the coaching sessions:

- Dr. C will point out how you are sabotaging yourself in the way you speak and/or interpret events and situations.
- Dr. C. will brainstorm alternative options for any situation you are facing.
- You will learn how to become better known in your company, industry and/or community, even if you are a hardcore introvert.
- You will learn how to read people better.
- You will rehearse uncomfortable or other high-stakes conversations.
- You will perceive aspects of your work relationships that have been unclear or invisible to you.
- You will learn strategies to build key relationships.
- You will become a more perceptive listener.
- You will learn why people say you are “too blunt” or why you feel ignored.
- You will learn what your strengths are and how they play into your current career.
- You will see how to use your strengths to work around the skills which challenge you.

In other words, you will become more skilled at reading people and winning them over than you think is possible at this point.

I look forward to chatting with you and seeing you soar professionally. Again,

[CLICK HERE](#)

Testimonial: "I was fortunate to be on the receiving end of coaching with Laura. She was very effective in teaching me ways to overcome cultural barriers in communication and be more effective. Laura is also an inspiring motivator who helps me to achieve my professional goals. She is a wonderful coach and mentor with empathy and leadership skills, and I highly recommend her!" Christian M.



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